

# Susan M. Mitchell

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**Riverside Personnel Services, Inc.**

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<b>Education</b>	1987 – 1988	Bachelor of Arts in Management (with Distinction) University of Redlands, California
	1970 - 1973	Education Major, Miami University, Oxford, Ohio
<b>Professional Designations</b>		National Certification: CPC (Certified Personnel Consultant), 1990, through National Association of Personnel Consultants (NAPC). State Certification: CES (Certified Employment Specialist), 1983, through California Staffing Professionals (CSP).
<b>Employment</b>	Since 1978	Co-founder and CEO/President, also Director of Planning and Development Riverside Personnel Services, Inc. Riverside, California
	Since 2008	Printmaker/Mixed Media Artist (see interests)
<b>Awards and Recognition</b>	2019	“Pick Champion Award” from the Pick Group of Young Professionals (PICK)
	2016	“Top Dog Award” Riverside Art Museum’s top leadership recognition
	2009	Spirit of Eleanor Roosevelt Award from the Women’s Democratic Club
	2008	Inducted into Northmont High’s Alumni Hall of Fame
	2004	International Soroptimist of Riverside Award for Business Advancing the Status of Women
	2000	“Spirit of Non-Profits Award” from the Agency Executives Association
	1999 & 1998	Awarded the Outstanding Small Business Campaign by United Way of the Inland Valleys
	1995	YWCA’s first recipient of the Peggy Fouke Wortz Award for Philanthropic Excellence

## **Susan M. Mitchell**

- 1992 Recipient of the YWCA's Women of Achievement Award/ Athena Award
- 1991 Winner of the Inc. Magazine/Ernst & Young Entrepreneur of the Year for the Inland Empire
- 1989 Awarded the first Small Business of the Year Award from the Greater Riverside Chambers of Commerce

### **Volunteer Activities**

#### The Raincross Club

- Member/Emeritus 1987-2008
- Chairperson 1988-1989

#### Riverside Art Museum

- Board Member, 2017 - Present
- Acquisition Committee, 2010 – Present
- Co-Chair Marketing Committee, 2017 – Present

#### Riverside Community Hospital

- Board Member and Vice Chair, 1992-2005
- Member of Quality Care Council, 1994 – 2002

#### Community Health Corporation

(the trust that spun off with the 75% sale of RCH to Columbia)

- Board Member, 1997 – 2001
- Member of the Trust Uses Committee, 1997 – 2001
- Chairperson, 1998 – 2001
- Executive 2000 Council Charter Member, 1990 – 2000
- Chairperson, 1991 – 1992

#### YWCA

- Professional Women's Council, (PWC), Co-Founder, 1992 – Present
- PWC Chairperson, 1992, 1993, 2001, 2002, 2003
- Nominated Everyday Hero in 2002 by June Foreman
- Sponsored YWCA Career Conference, 1980 – 1990
- Nominating Committee, 2002 – 2004
- Advisory Board, 1989 – 1996
- Board of Directors, 1984 – 1987
- Career Conference Keynote Speaker, 1988

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### Greater Riverside Chambers of Commerce

Athena of the Inland Valleys Steering Committee, 1997 – 1998  
Steering Committee, Leadership Riverside Class, 1988 – 1993  
Annual Presenter on Fundraising to Leadership Class, 1998 – 2009  
Member of Greater Riverside Chambers Board, 1987 – 1990  
Executive Committee, 1989 – 1990

### United Way of the Inland Valleys

Campaign Cabinet, 1988, 1989, and 1995  
Loaned Executive Chairperson, 1988, 1989, and 1995  
Board of Directors, 1985 – 1991  
Executive Committee, 1986 – 1989  
Nominating Committee Member, 1986 – 1988  
Recruitment Committee for Executive Director, 2004

### University of California, Riverside

Chancellor's Executive Roundtable Member, 1994 – 2001  
Management Forum Member, 1994 – 2001

### Local Political Campaigns

Dom Betto City Council Campaign Cabinet, 2003 and 2007  
Ron Loveridge's Mayoral Campaign Cabinet, 2005  
Erin Edwards City Council Campaign, 2019  
Patricia Lock-Dawson's Mayoral Campaign, 2020

### Inland Agency

Co-Chair, "*Shop To Stop Breast Cancer*", 2007 and 2008

### Junior League

Consulting, 2004 - 2010

### **Presentations and Consulting**

Consult with small non-profits and their board on how to improve their fundraising abilities. The presentation is titled: "Fundraising Is Not The F-word". Consult with small to medium sized companies on how to leverage their community giving by combining it with their Marketing Budget and Plan. The presentation is titled: "How to Give to Non-profits Without Becoming One". (The title was gifted to me by Pat Ruckle when she left on her never-ending "Farewell Tour".)

## **Susan M. Mitchell**

From 1998 – 2008 I slowly dropped all board memberships so that I could spend more time consulting for “Free”, helping small non-profits develop and launch signature “must attend” events that have the potential of raising \$50k - \$100k.

Fundraisers I have designed:

- “Check Signing Party” for the YWCA, 1992
- “Black Tie Bowling”, for Olive Crest, 2002
- “Shop to Stop Breast Cancer” for Inland Agency 2007

### **Interests**

Reading, foreign and Indie films, kayaking, collecting art and rocks, and printmaking!

In 2008, I started pursuing my strong desire to be an artist. I have been taking printmaking and mixed media courses at UCR and RCC and showing and selling art at the Riverside Art Museum and RCAA’s Gallery.

In 2013 I took a 52-week sabbatical and created a two-gallery exhibition called “52” that was shown at the Riverside Art Museum. I moved my studio to the galleries and was in residence for the 100-day exhibition. The exhibit was archived by UCR’s library. A documentary “Something Like A Sabbatical” was filmed by William McDonald and Pamela Beere Briggs. I also helped create “The 52 Project” at the Riverside Art Museum so that others could exercise their creative dreams.

### **Personal**

Preferred Name: Susan (but everyone calls me Sue)

Family: One adult son, David

Date of Birth: September 28, 1952