

Susan M. Mitchell

Riverside Personnel Services, Inc.

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Education	1987 – 1988	Bachelor of Arts in Management (with Distinction) University of Redlands, California
	1970 - 1973	Education Major, Miami University, Oxford, Ohio
Professional Designations		National Certification: CPC (Certified Personnel Consultant), 1990, through National Association of Personnel Consultants (NAPC). State Certification: CES (Certified Employment Specialist), 1983, through California Staffing Professionals (CSP).
Employment	Since 1978	Co-founder and CEO/President, also Director of Planning and Development Riverside Personnel Services, Inc. Riverside, California
	Since 2008	Printmaker/Mixed Media Artist (see interests)
Awards and Recognitions	2009	Spirit of Eleanor Roosevelt Award from the Women’s Democratic Club
	2008	Inducted into Northmont High’s Alumni Hall of Fame
	2004	International Soroptomist of Riverside Award for Business Advancing the Status of Women
	2000	“Spirit of Non-Profits Award” from the Agency Executives Association
	1999& 1998	Awarded the Outstanding Small Business Campaign by United Way of the Inland Valleys
	1995	YWCA’s first recipient of the Peggy Fouke Wortz Award for Philanthropic Excellence
	1992	Recipient of the YWCA’s Women of Achievement Award/ Athena Award
	1991	Winner of the Inc. Magazine/Ernst & Young Entrepreneur of the Year for the Inland Empire
	1989	Awarded the first Small Business of the Year Award from the Greater Riverside Chambers of Commerce

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Volunteer Activities

The Raincross Club

Member/Emeritus 1987-2008

Chairperson, 1988-89

Riverside Community Hospital

Board Member and Vice Chair, 1992 – 2005

Member of Quality Care Council, 1994 – 2002

Community Health Corporation

(the trust that spun off with the 75% sale of RCH to Columbia)

Board Member, 1997 – 2001

Member of the Trust Uses Committee, 1997 – 2001

Chairperson, 1998 – 2001

Executive 2000 Council Charter Member, 1990 – 2000

Chairperson, 1991 – 1992

YWCA

Professional Women's Council, (PWC), Co-Founder, 1992-
Present

PWC Chairperson, 1992, 1993, 2001, 2002, 2003

Nominated Everyday Hero in 2002 by June Foreman

Sponsored YWCA Career Conference 1980-1990

Nominating Committee, 2002 – 2004

Advisory Board, 1989 – 1996

Board of Directors, 1984 – 1987

Career Conference Keynote Speaker, 1988

Greater Riverside Chambers of Commerce

Athena of the Inland Valleys Steering Committee, 1997 -1998

Steering Committee, Leadership Riverside Class, 1988 – 1993

Annual Presenter on Fundraising to Leadership Class, 1998 -2009

Member of Greater Riverside Chambers Board, 1987 1990

Executive Committee, 1989 – 1990

United Way of the Inland Valleys

Campaign Cabinet, 1988, 1989, and 1995

Loaned Executive Chairperson, 1988, 1989, and 1995

Board of Directors, 1985-1991

Executive Committee, 1986-1989

Nominating Committee Member, 1986 and 1988

Recruitment Committee for Executive Director 2004

University Of California, Riverside

Chancellor's Executive Roundtable Member, 1994-2001

Management Forum Member, 1994-2001

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Local Political Campaigns

Dom Betro City Council Campaign Cabinet, 2003 and 2007
Ron Loveridge's Mayoral Campaign Cabinet, 2005

Inland Agency

Co-Chair – “*Shop to Stop Breast Cancer*” – (2007&2008)

Jr. League

Consulting – (2004-2010)

Riverside Art Museum

Member 1990 to Present

Acquisition Committee 2010 to Present

PNET Member 2010 to Present

Presentations and Consulting

- Consult with small non-profits and their board on how to improve their fundraising abilities. The presentation is titled: “Fundraising Is Not the F-word.” Consult with small to medium sized companies on how to leverage their community giving by combining it with their Marketing Budget and Plan. The presentation is titled: “How to Give to Non-profits without Becoming One.” (The title was gifted to me by Pat Ruckle when she left on her never-ending “Farewell Tour.”)
- From 1998 - 2008 I slowly dropped all board memberships so that I could spend more time consulting for “Free”, helping small non-profits develop and launch signature “must attend” events that have the potential of raising 50-100K. Fundraisers I have designed-
 - “*Check Signing Party*” for the YWCA, 1992
 - “*Black Tie Bowling*” for Olive Crest, 2002
 - “*Shop to Stop Breast Cancer*” for Inland Agency, 2007

Interests

Reading, foreign and Indie films, kayaking, collecting art and rocks, and printmaking!

In 2008 I started pursuing my strong desire to be an artist. I have been taking printmaking and mixed media courses at UCR and RCC and showing and selling art at the Riverside Art Museum and RCAA's Gallery.

Personal

Preferred Name: Susan (but everyone calls me Sue)

Family: One adult son, David

Date of Birth: September 28, 1952